

EXPLORE



**ORTHODONTIC
EXPERTS**

The World of Reviews!

USE THESE TIPS TO HELP GAIN MORE REVIEWS

- ✓ Have your front desk make friendly, polite conversations with every patient at the end of a visit. In order to get positive reviews, **it's important that they take just a little time to connect with each patient.**
- ✓ Tell the staff to ask for verbal reviews by saying things like, "How was your experience today?" **Note: When a patient says the experience was great. The front desk should respond by saying something like, "That's great! We'd appreciate it you would post a Google or Yelp review- it helps spread the word and helps other patients find us."**
- ✓ Rotate review sites (Mention Google one day and the next Yelp)
- ✓ Use your clinic QR code cards all the time in your clinic. Every patient should always leave with one!
- ✓ Refer to the Official Orthodontic Experts Review Plan of Action for more details and tips: <https://docs.google.com/document/d/1AaS-amwOPimt7AagZSxUWCQKtJrzq4CCyYnUs9DRS84/edit>